

# LEE MARINE

*International Marine Brokerage*



## **Pershing 108': versatility and forefront technology for the first three-engine model produced by Pershing**

### **PERSHING 108**

**Ready to sail the seas all over the world, the new Pershing yacht is versatile,  
powerful and elegant, not to mention its environmental impact**

Pershing 108', the latest of Pershing, a Ferretti Group brand which is among the leading manufacturers of high performance open motor yachts from 15 to 35 metres, was created from the established collaboration of the yacht Designer Fulvio De Simoni, the AYT (Advanced Yacht Technology) of the Ferretti Group and the team of architects and designers of the Centro Stile Ferrettigroup, and has a versatile layout and on-board innovative technology, which make it a model ahead of time.

In its DNA lies the concept of personalization that combines well with the sinuous lines and recognizable features that distinguish all the Pershing fleet yachts: super-structured windows matching the shipyard's philosophy, aggressive profile, wide lateral windows and, of course, unparalleled performance.

A cutting-edge ship, not only because of its layout and the on-board technology, but also for its motorization, which for the first time is split into 3, with the objective of ensuring high performance while being considerate to the environment. In fact the standard version of Pershing 108' has three MTU 16v 2000 M 94 L diesel of 2638 mHp (1939 kW) and reaches a maximum speed of over 42 knots thanks to the three surface propellers. The boat possesses high movement ranges, exceeding 1000 miles at 10 knots, with extremely low fuel consumption even at those speeds. When only the central engine is functioning, the boat can move at low speed with great silence and one would hardly notice that it is on. In the case of a light load, the boat can glide with only 2 engines and reach a significant speed, which is a very useful feature if there is a momentary failure. Generally, high levels of comfort have been measured, which translated in DbA represents a new benchmark for this category of boats.

Performance of absolute prestige together with the usual "family feeling" that over the years has made all the models of the Pershing fleet unique and recognizable, combining the distinctive traits of the brand and the important novelties such as the hull colour - white pearl - a distinctive colouring that characterizes all models of the new fleet.



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The standard layout of Pershing 108', 32.90 m long, has 4 guest cabins and 3 crew cabins, providing the client with the possibility to choose from the among the various internal layouts, with the aim of offering spaces that are more versatile and personalized. The owner and the guests become the real protagonists, thanks to a radically innovative layout, capable of offering spaces that diversify according to the situation.

With this in mind, the first hull of P108' has a completely personalized under deck layout including a spacious VIP cabin at the bow, a guest cabin, a TV or family room and a full beam master cabin amidships.

The elegance of the interiors has been attended to in detail by exceptional established partners such as Poltrona Frau and ErnestoMeda, besides the stylistic prestigious innovations desired by the ship owner who preferred solutions designed by Fendi Club House and Armani Casa.

"Architecture, volumes and design, from stem to stern, confirm the great care taken in this project to make this model a benchmark in the nautical world" said Fulvio De Simoni, the yacht designer of Pershing who adds "The high level of personalization, the possibility of being free-standing and the great attention given to the domestic environment, testify the continuous evolution of the brand, following the latest design trends".

On the wide sun deck at bow there is a C-shaped sofa and a table that can be lowered to seating level, in order to have a single sun deck level protected by a retractable bimini shade. The incredibly spacious sun deck has a retractable steering console, a large C-shaped sofa with a table that can be lowered to seating level and four folding chaise longue that turn into comfortable ergonomic seats, making this an independent and functional area that can be best enjoyed in moments of relaxation on board. The large cockpit can be used both during the day and in the evening. A spacious covered area, equipped with a sofa and a table that can host up to 10 people, with an elegant crystal top with a steel base, as well as 5 modern chairs designed by B&B Italia.

The interior design is characterized by the use of the frisé sycamore maple often combined with black Fendi leather that pleasantly creates a contrast of colour with the pearl grey carpeting and the decorative lamps, all designed by Armani Casa. However, the key element is the natural light in the architecture of the hall, coming through the wide opening of the lateral windows and the exclusive in-built transom door. The latter is made of two independent sections with electro-hydraulic movements that can slide down towards the floor to create a single space of over 70 square metres.

Upon entering the hall, towards the aft we find a dining table with a black python leather top and a large sofa, both custom made by Fendi Club House, facing a cabinet containing a 52" TV, an elegant coffee table and two honey-coloured leather ottomans.

The bridge consists of three comfortable adjustable central pilot seats produced in collaboration with Poltrona Frau. The steering console was designed with the latest navigation and communication technology, such as the Furuno system.

The area below deck can be accessed via a wide and comfortable staircase leading down to the pilot seats and a refined and elegant environment embellished with the Poltrona Frau leather that enriches the bed frames, furniture tops and wall TVs, giving the environment a very cozy and sophisticated style. The master cabin was completely personalized and the Fendi Casa leather was used here as well.

In the bow, the spacious and perfectly square VIP cabin offers wide and livable living space, equipped with a small cabin and high degrees of comfort.

The guest cabin, with twin beds and en suite bathroom, is a great step forwards in terms of on board versatility. In fact, the beds were designed to flank so as to form a king size bed or to be used as two single beds. Instead of the guest cabin on the right, as in the standard layout of the P108', there is a more user-friendly TV room, also known as the family room, with a large practical convertible sofa bed, customized with the fabric of the new Armani Casa collection and placed facing the large TV screen.

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The key feature of the master cabin is the suggestiveness of the natural light coming from the large lateral windows. The play of light and the colours are emphasized by the black Fendi leather that embellishes furniture tops, the headboard and the canopy. To complete this area there is another sofa bed with Armani Casa textiles, designed by Milano Bedding. Moreover, in the suite there is a large wardrobe, a very modern fully-equipped business area and a fridge-bar. A very spacious bathroom that is refined up to the smallest detail completes the area dedicated to the ship owner: taps by Antonio Lupi, mosaics by Sicis, and accessories designed by Gessi.

At the stern, accessible from inside as well as from the outside of the boat, is an area that has been equipped to accommodate the crew. It is made up of three cabins with bathrooms, a laundry room and a dinette combined with the kitchen.

Pershing 108' offers a creative solution also in another part of the layout as it has a kitchen in the passage way of the lower deck, a space combined with the dinette which gives importance to the central and convivial role of the preparation area. The collaboration with Ernestomeda has made it possible to build a unit with great characteristics, with the base and the wall units of the Polished Glass version of the Elektra model with an aluminum frame and a Less Marine® handle, all in black. The structures are all made of aluminum, so as to be resistant to external agents and free from harmful emissions, as well as being much lighter. Moreover, the "Nuvola Stripe" hanging hood, retrieves space and guarantees greater suction. Finally, the innovative push-button locking system, in-built in the Less Marine® handle, on the thickness of the door, designed and patented by Ernestomeda, prevents the inadvertent opening of the doors no matter what the sea is like and at any speed. A large aft hangar with a folding bridge allows for the stowing of a 5m tender. Pershing 108' has a second hangar that can contain water toys as well as their davit launch.

**Norberto Ferretti, Chairman of the Ferretti Group** concludes by saying: *"The realization of this prestigious new model makes me proud of the team work that involves staff that is highly skilled in an intensive and passionate job. A team that dedicates itself to study every little detail, constantly comparing and updating the latest technology of the sector made up of the AYT of the Group, the Centro Stile Ferrettigroup, together with the fundamental support of Fulvio De Simoni, thanks to whom Pershing retains its distinctive style and avant-garde".*

*"We are proud to present the first hull of the long expected Pershing 108' – says **Nada Serafini, Brand Manager of Pershing** – and we are convinced that this product is destined to become one of the top models of the range, given its innovation and its highly personalized engineering design".*

With its highly innovative design and its unparalleled performance, the new Pershing 108' rightfully presents itself as being among the most representative models of the nautical world, testifying the continuous growth of Pershing in terms of research and development that aims at transforming materials, housing solutions and technologies into something new and truly unique.

## **Pershing and the Ferretti Group**

Ferretti Group is one of the world leaders in the design, construction and sale of motoryachts with a unique portfolio of some of the most exclusive, prestigious brands in the nautical world: Ferretti Yachts, Pershing, Itama, Bertram, Riva, Mochi Craft, CRN and Ferretti Custom Line. The Group, led by Chairman and Founder Norberto Ferretti and by CEO Giancarlo Galeone, has always been at the height of the pleasure boating market due to constant product and process innovation, continuous research and development and cutting-edge technological solutions. The extensive range of yachts on offer is designed by highly specialized technicians and engineers at the AYT - Advanced Yacht Technology, one of the most advanced naval research and design centers in the world - in collaboration with Centro Stile Ferrettigroup, a skilled team of architects and designers who constantly research aesthetic, functional and innovative solutions in Italy and in the USA. The Ferretti Group, founded in 1968, is also present in Asia, with a branch of representation and promotion in Shanghai, as well as in the United States with Allied Marine, one of the top companies operating in the North American market that specializes in the sale and marketing of these luxury yachts as well as other nautical services. An exclusive network of around 60 carefully selected dealers guarantees the Group's presence in over 80 countries, thereby ensuring valued clients receive the very best assistance at marinas all over the world.

**Contact Lee Marine for more details.**

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