

PRESS ANNOUNCEMENT

LONDON BOAT SHOW

See the PRESTIGE 350, 390S et 500 at the London Boat Show from 6th to 15th January 2012 & discover the new PRESTIGE 550 & 60S on www.prestige-yachts.com



FIRST PRESENTATION OF THE PRESTIGE 500 AT THE LONDON BOAT SHOW

The Prestige 500 lies perfectly in the philosophy of the world of the Prestige : "clear" design, good sea-keeping qualities, simple, elegant style, very large living space.

In addition, the Prestige 500 offers a very special consideration unveiling a new type of layout: the concept of an "owner's suite" on a boat of under 50 feet.

You may recall that this new model for 2011, first launched in Düsseldorf, Germany, won the trophy for "Best Interior Design" in September at the World Yachts Trophies Awards in Cannes, France. She has been named "best motor yacht" at the Nautical Design Awards in Milan. She is also nominated for the title of "European Powerboat of the Year 2012" in the category of yachts over 45 feet in length.



PRESTIGE 350 FINALIST OF THE MOTOR BOAT OF THE YEAR AWARD 2012

Conceptualised in a pragmatic spirit, the spacious cockpit features generous storage. On the exterior, access to the overhanging flybridge is facilitated by an open stairway designed for uninterrupted views. It leads to an open helm with seating for two, an inviting table for dining al fresco, and a large sundeck for peaceful relaxation.



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PRESTIGE 390S

A new style of Prestige, with the interior open to the sea and an impressive living space, characterises the Prestige 400, which fits perfectly into the new world of the Prestige.

Going down to the interior, the new style Prestige offers a harmony of shape, materials and colours that is both contemporary and elegant without being excessive.

On the exterior, the lines of the flybridge and side windows give the Prestige 400 a new, very personalised stamp.

NEW MODELS FOR 2012 : PRESTIGE 550 & 60S

The new prestige 550 F is now joining the Prestige range, and as we continue to develop larger models, we are pleased to announce the long-awaited arrival of the Prestige 60 sport top.

Our vision is to offer increasingly larger new models, exceptional motor yachts that are in keeping with Prestige values: with a clean, contemporary design concept, seaworthy qualities, an elegant, refined style and spacious living areas.



First presentation in Cannes - PRESTIGE PRESS WEEK - presse@jeanneau.fr



Visit the PRESTIGE STAND - South Hall L121

Discover our new models on www.prestige-yachts.com