



## **RIVA 63' VIRTUS: THE BIGGEST RIVA OPEN IS BORN**

*Sarnico, 24<sup>th</sup> June 2011* – **Riva**, iconic Ferretti Group brand, announces the birth of the new flagship of their open line, featuring racy exteriors with a strong personality: **Riva 63' Virtus**, is the largest open yacht produced by the shipyard, characterised by an unmistakable style and a distinctly Mediterranean character.

The new Riva 63' Virtus is the product of a close working relationship between **Officina Italiana Design**, the studio that exclusively designs all yachts in the Riva range, the **AYT – Advanced Yacht Technology**, the Ferretti Group's naval research and design centre, and the team of architects and designers at **Centro Stile Ferrettigroup**. The new model has been designed as a **sporty yacht, created for owners wishing to experience the sea first hand**.

Riva reinterprets the concept of an open yacht with a model featuring a typical Mediterranean style which maintains the unmistakable elegance of all the shipyard's models: class, refinement and clean lines. These are also found in and on the new Riva 63' Virtus, flagship of the Riva opens, a model designed to last. Created following the lines of the 63' Vertigo, a classical, highly successful Riva model, Virtus recaptures the strong character of the Rivale, another Riva open boat which has marked the shipyard's history, but uses **larger spaces which guarantee excellent liveability and total on-board comfort**.

The exteriors feature spacious areas which enable owners to enjoy the yacht in the company of their guests, also thanks to two large sundecks, one at bow and one astern, under which the garage for the tender is located. This sociable aspect of the yacht is also extended to the helm area, where the driving seat consists of a three seater sofa, enabling owners to share the pleasure of driving the yacht with their guests. Moreover, it is protected by a large windshield with a double curve which ensures comfort while cruising. The cockpit is spacious, comfortable and equipped with a fridge, sink and – upon request – a grill. In the cockpit there are three sofas, one of which L-shaped, located on the port hand side, one astern and a third equipped with a system which slides and enables to move closer to the varnished teak table which has a flip up section. Moreover, the cockpit is covered with a large, electro-hydraulically operated bimini which can also be kept open whilst running.

Typical of Riva, the class and attention to fine detail is evident in the cleats and in the electric winches skilfully concealed to ensure aesthetic fluidity. Painstaking attention has also been

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paid to creating the functional, well-designed instrument mast in line with the style of all Riva open models.

The interior fittings have been studied in such a way as to attain the very best availability in terms of space and comfort, with a large salon which makes it possible to place a wooden table, able to accommodate up to six in this area, without having to reduce the size of the galley. Riva 63' Virtus is a yacht featuring contrasts of colour and materials: the alternation between the light shades of the oak and darker ones of the leather, and between the opaque and polished lacquering create a style which gives the new Riva 63' Virtus a further touch of modern style without forgetting the traditional elegance of all Riva yachts.

The master cabin is located portside astern and set slightly lower than the other two, and has been enriched with a bed run around in leather stitching. The slightly lower position of the cabin makes it possible to use all the space available. The guest cabin, also located port-side midships, features bunk beds, set out in an L-shape which offer a pleasant panoramic view of the surface of the water. The master and VIP cabins, set at bow, both feature en-suite heads, whilst the day head is located opposite the guest cabin.

The harmonious profile and racy lines of the yacht are further emphasised by the large arrow-shaped side windows, which have made so many other Riva models successful and guarantee excellent natural lighting below deck. The unusual features of the hull and teak of the deck and part of the cockpit, together with the many details in stainless steel, contribute to making the 63' Virtus both modern and sporty.

"Riva is an extraordinary brand, and always manages to innovate, creating unique, cutting-edge models, whilst still maintaining the charm and magic which have characterised it for over 160 years," said **Norberto Ferretti, Chairman of the Group bearing the same name**. "The 63' Virtus, with her strong, decisive character combined with the elegance and refined features which are typical to this brand, is the perfect addition to the Riva range."

"Sporty, sociable and a pleasure to drive. These are the concepts which guided the design of the new Riva open", asserted **Mauro Micheli** and **Sergio Beretta**, founders of **Officina Italiana Design**. "With Riva 63' Virtus, we wanted to create a long-lasting yacht, destined to become part of Riva's history and its great classics."

"We are pleased to present the Riva 63' Virtus, a sporty, racy yacht characterised by a style which has always distinguished the Riva brand", stated **Alberto Perrone da Zara, Riva Brand Manager Sales Manager**. "Virtus is a model able to fully satisfy the needs of Owners

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who want to drive their yachts easily, with spaces suitable for sharing comfortably with whoever they choose.”

## **TECHNOLOGY AND PERFORMANCE**

The new Riva 63' Virtus is also on the cutting-edge for her on-board technological equipment. Featuring twin 1360mhp MAN 12V engines, 1000 kW at 2300 rpm/min, the new Riva 63' VIRTUS delivers an excellent performance, with a top speed of 40 knots and a cruise speed of 35 thanks to the tried and tested hull equipped with direct shaft line tunnel propulsion. Her ease of handling and smoothness over the waves are also excellent for this category.

## **RIVA AND THE FERRETTI GROUP**

Riva is a brand of the Ferretti Group is one of the world leaders in the design, construction and sale of motoryachts with a unique portfolio of some of the most exclusive, prestigious brands in the nautical world: Ferretti Yachts, Pershing, Itama, Bertram, Riva, Mochi Craft, CRN and Ferretti Custom Line. The Group, led by Chairman and Founder Norberto Ferretti and by CEO Giancarlo Galeone, has always been at the very heights of the pleasure boating market due to constant product and process innovation, continuous research and development and cutting-edge technological solutions. The extensive range of yachts on offer is designed by highly specialized technicians and engineers at AYT - Advanced Yacht Technology, one of the most advanced naval research and design centres in the world, which liaises with the Centro Stile Ferrettigroup, an expert team of architects and designers who continuously research aesthetic, functional and innovative solutions, and are built at the Group's modern production units in Italy and the USA. The Ferretti Group, founded in 1968, is also present in Asia, with a branch of representation and promotion in Shanghai, as well as in the United States with Allied Marine, one of the top companies operating in the North American market that specializes in the sale and marketing of these luxury yachts as well as other nautical services. An exclusive network of around 60 carefully selected dealers guarantees the Group's presence in over 80 countries, thereby ensuring valued clients receive the very best assistance in marinas all over the world.

### **For further information:**

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