



RIVA ISEO PRESENTS A NEW 'GEM': RIVA ISEO

**Elegance, ease of transportation and innovative technologies
merge with the shipyard's hundred year tradition of excellence
to create a new pearl of the nautical world**

Sarnico, 4th July, 2011 – **Riva**, the iconic Ferretti Group brand, presents a new model today at the historical Lake d'Iseo shipyards, featuring elegance and ease of transportation as her distinctive characteristics. The **Riva Iseo**, a 27 foot runabout, is destined to become a must-have for those who love cruising on both lakes and the sea, and, most importantly, design enthusiasts. She is also perfect for anyone wishing to enhance their yacht with an exclusive tender that will never go unnoticed.

The new **Riva Iseo** is an important innovation for the celebrated nautical brand due to its size and design elements. Fruit of the working relationship between Officina Italiana Design, exclusive designers of the entire Riva range, **AYT** – Advanced Yacht Technology, the Ferretti Group's naval research and design centre, and the team of architects and designers at **Centro Stile Ferrettigroup**. The new model has been devised so owners can 'live' their yacht wherever they wish; for this reason the standard version of the **Riva Iseo** has her own custom-made car-trailer, allowing easy transportation wherever the owner wishes to go.

In just 27 feet one can enjoy the perfection and style that has made Riva a true icon of timeless glamour and elegance. Soft, clean-cut lines, thorough space-planning, careful and indeed unique attention to detail and the use of highly sophisticated materials are the distinctive characteristics which make the new **Riva Iseo** the noble heiress to a centuries-old history of excellence and craftsmanship. This bond with the past is also evident in the extensive use of mahogany throughout the boat, symbol of the Riva brand, skilfully crafted and covered in a twenty coat varnish finish - ten by brushing, ten by spraying.

The value of the new Riva model is also accentuated by her furnishings: indeed, the optional version of the Riva Iseo will be available with a sundeck, sofas, dashboard and driving seat all branded **Poltrona Frau**.

Riva Iseo values the surrounding environment and is an innovative option suitable for day cruising in waters with high environmental value. The yacht will also be available in a hybrid

Riva
A FERRETTIGROUP BRAND



engine version with the ZEM (Zero Emission Mode) cruising option, Ferretti Group's revolutionary cruising mode system, particularly suitable for lakes, especially where normal boating is forbidden. The 'Hybrid Propulsion ZEM' version, with hybrid propulsion and Zero Emission, will not compromise speed using high powered diesel propulsion, combined with the electric one. And not only: Riva Iseo is equipped with stern drive making her highly reactive and enhancing driving this yacht. Moreover, the Iseo can be fitted with a 3hp bow propeller in order to facilitate manoeuvres and mooring.

Due to her ease of manoeuvrability and size, **Riva Iseo** is also ideal as a **tender for large yachts**. Innovative and elegant, she can guarantee comfort in bad weather conditions, too. Besides the electrohydraulic bimini top, the Iseo was designed with a waterproof, automobile-style soft top which protects those on board against water and the wind during cruising, too.

Besides responding to an increasing demand for on-board infotainment, **Riva Iseo** is also the very first yacht of its kind to be equipped with both infotainment and GPS charts built for the Apple platform for iPad. This software has been specifically designed for Riva Iseo and also features a number of interesting applications, such as browsing the Riva Iseo owner manual, viewing the weather forecast and other information, as well as listening to live stream radio, TV or one's own playlists with high quality sound.

"The new **Riva Iseo** revives and evolves history," declared **Norberto Ferretti, Chairman of the Ferretti Group**, who has always taken a personal interest in the development of all models in the Riva range. "After the wooden classics like the Ariston and the Florida, which made the history of our shipyard in the smaller yacht range, Riva today has introduced another small yacht that encompasses the values that have made Riva the legend it is today: meticulous craftsmanship, uniqueness, elegance and painstaking attention to detail."

"We wanted to create a sophisticated, essential runabout, ideal for both lakes and the sea, which met all the requirements of comfort, ease of transport and prompt use, distinguished by her unmistakable design, stirring emotions and to be appreciated not only by nautical enthusiasts", stated **Mauro Micheli** and **Sergio Beretta, founders of Officina Italiana Design**.

"For us, the new Riva model is a true jewel, and we are sure she will be very successful with the market. Indeed, we have already received several orders in just a few short weeks",





confirmed **Alberto Perrone da Zara, Riva Sales Manager**. "She is the perfect yacht for those who love trips out onto the lake and want to travel easily, taking their yacht with them, but also for owners wishing to enhance their yacht with an exceptional tender."

Care has been taken over the tiniest detail of **Riva Iseo**, guaranteeing comfort and a high performance. **Riva Iseo** is fitted with a Yanmar 6BY2 260, 260mhp engine and a Yanmar 370 duoprop ZT370 stern drive, which drives the yacht to a top speed of 36 knots. Alternatively, the optional version features a Yanmar 320mhp engine and Yanmar 370 duoprop ZT370 stern drive, providing a top speed of 40 knots. In the gasoline version, Riva Iseo is equipped with a Mercruiser 8.2 MAG 279kW 380 mph 4800 g/m engine and Mercruiser Bravo Three X stern drive, providing a top speed of 42 knots. Riva Iseo will also be available with a hybrid engine.

RIVA AND THE FERRETTI GROUP

Riva is a brand of the Ferretti Group, one of the world leaders in the design, construction and sale of motoryachts, with a unique portfolio of some of the most exclusive, prestigious brands in the nautical world: Ferretti Yachts, Pershing, Itama, Bertram, Riva, Mochi Craft, CRN and Ferretti Custom Line. The Group, directed by Chairman and Founder Norberto Ferretti and CEO Giancarlo Galeone, has always been at the very heights of the pleasure boating world, thanks to constant product and process innovation, and continuous research into cutting-edge solutions within the sphere of technology. The extensive range of yachts on offer is designed by highly specialised technicians and engineers at the AYT - Advanced Yacht Technology centre - one of the most advanced naval research and design units in the world in association with Centro Stile Ferrettigroup, an expert team of architects and designers who continuously research aesthetic, functional and innovative solutions, and built in the Group's modern production units in Italy and the USA. Moreover, the Ferretti Group, founded in 1968, is present in Asia, through a branch of representation and promotion in Shanghai, and in the United States through Allied Marine, one of the top companies operating on the North American market, which sells yachts and provides nautical services. An exclusive network of around 60 carefully selected dealers guarantees the Group's presence in over 80 countries, and ensures clients receive the very best assistance in marinas all over the world.

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